

SPONSOR PROSPECTUS



SPONSOR OPTIONS

PRESENTING SPONSOR (SOLD)

Exclusive recognition of your company as the Presenting Sponsor prior, during and post-event in all conference marketing materials.

- Maximum 1 to be sold
- Price - *negotiable*
- Dedicated email announcement
- Company name + logo in sponsor list on website
- Company name + logo in sponsor list in digital program
- Opportunity to deliver remarks
- 1 free year of associate membership

OPENING KEYNOTE SPONSOR (SOLD)

Help kick off our conference by delivering short remarks, introducing the opening keynote speaker, and sharing information on your company.

- Maximum 1 to be sold
- Price - \$2,500
- Company name + logo in sponsor list on website
- Company name + logo in sponsor list in digital program
- Company name + logo in sponsor list in email blast



SPONSOR OPTIONS

COFFEE SPONSOR (SOLD)

We will coordinate the distribution of a Tim Horton's gift card to registrants, in a dedicated email announcement featuring your company logo and website.

- Maximum 1 to be sold
- Price - \$2,500
- Company name + logo in sponsor list on website
- Company name + logo in sponsor list in digital program
- Company name + logo in sponsor list in email blast



NETWORKING BREAKOUT SPONSOR

Host a one-hour networking breakout session. You will manage and present your content to delegates who want to learn more, and we will help drive traffic.

- Price - \$2,500
- Maximum 2 to be sold
- Company name + logo in sponsor list on website
- Company name + logo in sponsor list in digital program
- Company name + logo in sponsor list in email blast



SPONSOR OPTIONS

TECH SPONSOR (SOLD)

Your IT consulting services will help OCSA deliver a smooth digital conference for our delegates, in all aspects including the plenary, workshops and breakouts.

- Price - *negotiable*
- Maximum 1 to be sold
- Company name + logo in sponsor list on website
- Company name + logo in sponsor list in digital program
- Company name + logo in sponsor list in email blast



WELLNESS BREAK SPONSOR (SOLD)

Lead a 5 min. wellness break on Day 1, for attendees to join in on a yoga or meditation practice, cooking demo, comedy break, or something else fun and engaging!

- Price - \$2,500
- Maximum 1 to be sold
- Company name + logo in sponsor list on website
- Company name + logo in sponsor list in digital program
- Company name + logo in sponsor list in email blast



SPONSOR OPTIONS

DIGITAL PROGRAM SPONSOR

Increase your brand's visibility and commitment to home and community support by buying ad space in our digital conference program, sent to all registered delegates.

- 1/4 (\$300), 1/2 (\$600) or Full Page (\$1,200) ad space
- Space is limited.
- Company name + logo in sponsor list in digital program



SESSION SPONSOR

Help kick off one of our program sessions by delivering short remarks, introducing the speakers, and sharing information on your company.

- Maximum 4 to be sold
- Price - \$1,500
- Company name + logo in sponsor list on website
- Company name + logo in sponsor list in digital program
- Company name + logo in sponsor list in email blast

CONTACT

CONTACT INFORMATION

To book your sponsorship, contact us today! If you have sponsorship ideas that you don't see here, we can work to create a more customized sponsorship to help meet your needs.

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SPONSORSHIP POLICIES

- OCSA reserves the right to accept or decline any organization/company for sponsorship
- OCSA reserves the right to approve all submitted content including website copy, ad space and video content
- Payment is due upon receipt of invoice. Overdue invoices may result in the loss of your sponsorship.

