

CommunityConnect 2019

Exhibitor & Sponsor Information Package

**October 22-24, 2019
Hilton Suites, Markham**

About CommunityConnect

Each year, the Ontario Community Support Association (OCSA) hosts the province's leading and most representative home and community support conference and pre-event day for Personal Support Workers (PSWs).



Tuesday, October 22, 2019 Pre-Conference Event: Capacity Builders Training Day for PSWs & PSW Supervisors

Capacity Builders, OCSA's training division, is proud to lead Ontario's largest one-day event designed specifically for the professional development of personal support staff in home care, long-term care, community care, hospitals and supportive housing. We expect hundreds of PSWs and their supervisors to attend from across the province.

Wednesday, October 23, 2019 & Thursday October 24, 2019 OCSA's Annual *CommunityConnect* Conference

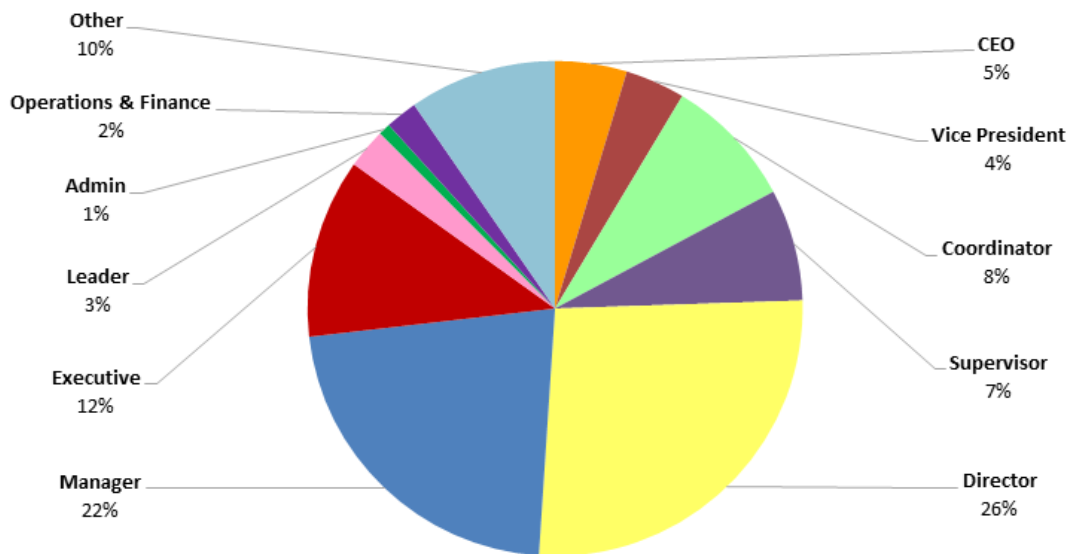
This unique opportunity will allow you to connect with CEOs and Executive Directors from the home and community support sector, as well as senior staff from allied health organizations and the Ministry of Health and Long-Term Care. The OCSA conference is the one place where you can find managerial and executive decision-makers invested in home and community support. We expect hundreds of delegates and speakers to attend from across the province.

Our Attendees

Our conference hosts over 500 attendees from across the province; they are largely the decision-makers and senior leaders of their organizations.



This information is depicted in the chart below, which organizes our 2018 attendees by agency role.



Exhibitor & Sponsorship Opportunities

At OCSA, we truly appreciate the contributions our sponsors and exhibitors make to our conference and the home and community support sector. We take every opportunity to recognize your support, in addition to the following exhibitor benefits:

- ✓ Direct access to **leaders and decision-makers** at the largest home and community support conference in Canada;
- ✓ Invaluable **connections and conversations** with providers from across Ontario, with traffic driven to your booth using a fun, engaging scavenger hunt contest;
- ✓ **2 complimentary** exhibitor registrations (no access to workshops) including breakfast, lunch and breaks with our delegates (additional exhibitor registrations can be purchased for \$200 each);
- ✓ A great tradeshow layout that features your product or service front and centre for **maximum exposure**;
- ✓ Your company's name or logo branded on conference materials **reinforces your brand**;
- ✓ A first-rate marketing opportunity to demonstrate your goodwill and alignment with OCSA's vision to strengthen and promote home and community support as the foundation of a sustainable health care system.

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Sponsoring OCSA provided us with a tremendous opportunity to connect with past colleagues and clients and to showcase our products/services. OCSA's commitment to sponsor/exhibitor experience was one of the highlights of our sponsorship experience.

-Tony Yu, LBCG
OCSA Presenting Sponsor 2016, 2017, 2018

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Exhibitor Opportunities

We work hard to drive traffic to your booth, including a fun and engaging scavenger hunt that attracts hundreds of delegates to your booth! Exhibitors have the option of renting a 10x10 booth in the Conference Centre or a 6x3 table in the Foyer or NFP Corridor at either the PSW Training Day (Oct 22) or at the OCSA Conference (October 23-24).

The best value is to exhibit for all 3 days! See the chart below for pricing.

Display Type	PSW Training Day 1 Day Tues., Oct. 22	OCSA Conference 2 Days Wed. to Thurs., Oct. 23-24	Best Value All 3 Days
Conference Centre 10 x 10 Pipe & Drape Booth	\$1,095	\$2,495	\$2,995
Foyer 6 x 3 Table	\$595	\$1,695	\$1,895
NFP Corridor 6 x 3 Table	\$350	\$700	\$1,050

Eligible nonprofits may rent a 6x3 table in the NFP Corridor for \$350/day on any day. A limit of 5 tables are available, contact Kimberly.Gignac@ocsa.on.ca for more information.

Exhibitor Schedule

Event	Setup	Exhibition Hours	Scavenger Hunt Prize Draw	Teardown
PSW Training Day	Mon Oct 21 5 – 9pm	Tues Oct 22 7:30am – 3:30pm	Tues Oct 22 4pm	Tues Oct 22 3 – 4pm
OCSA Conference	Tues Oct 22 5 – 9pm	Wed & Thurs Oct 23-24 7:30am – 4pm	Thurs Oct 24 1pm	Thurs Oct 24 3 – 4pm

Spaces sell out quickly - reserve your spot today!

Contact Kimberly Gignac
at kimberly.gignac@ocsa.on.ca | 416-256-3010 or toll free 1-800-267-6271 ext. 246

Sponsorship Opportunities

We offer a number of fantastic options for sponsor participation during the PSW Training Day (October 22) and the OCSA conference (October 23-24). Refer to the table below to see what has sold and what is available (subject to change) and contact kimberly.gignac@ocsa.on.ca to secure your sponsorship now! Or call 416-256-3010 x246 to discuss options.

Levels	PSW Training Day, October 22	
Platinum	Presenting Sponsor	\$8,000
Gold	Delegate Bag (featuring your company logo) SOLD - VON	\$4,000
	Name Badge (featuring your company logo)	\$3,000
	Networking Lunch	\$3,000
Silver	Refreshment Breaks (am & pm)	\$1,500
	Breakfast	\$1,500

Levels	OCSA Conference, October 23-24	
Platinum \$7,500 to \$15,000	Presenting Sponsor	\$15,000
	Tech Sponsor	\$10,000
	Dinner Sponsor	\$7,500
Gold \$3000 to \$7495	Networking Breakout Breakfast Sponsor & Speaking Opportunity	\$5,000
	Networking Breakout Breakfast Sponsor & Speaking Opportunity	\$5,000
	Name Badge (featuring your company logo)	\$4,000
	Delegate Bag (featuring your company logo) SOLD - VON	\$4,000
	Conference Kick-Off VIP Reception	\$4,000
	Keynote Speaker (Day 1)	\$3,000
	Keynote Speaker (Day 2)	\$3,000
Silver \$500 to \$2995	Cocktail Hour Reception	\$3,000
	Registration Desk Sponsor	\$2,500
	Main Buffet Breakfast Sponsor (Day 1)	\$2,500
	Networking Lunch (Day 1)	\$2,500
	Refreshment Breaks (am & pm both days)	\$2,500
	Main Buffet Breakfast Sponsor (Day 2)	\$2,500
	Networking Lunch (Day 2)	\$2,500
Promotional Item in Conference Tote Bags (Free to any Sponsor)	\$500	

Sponsor Recognition

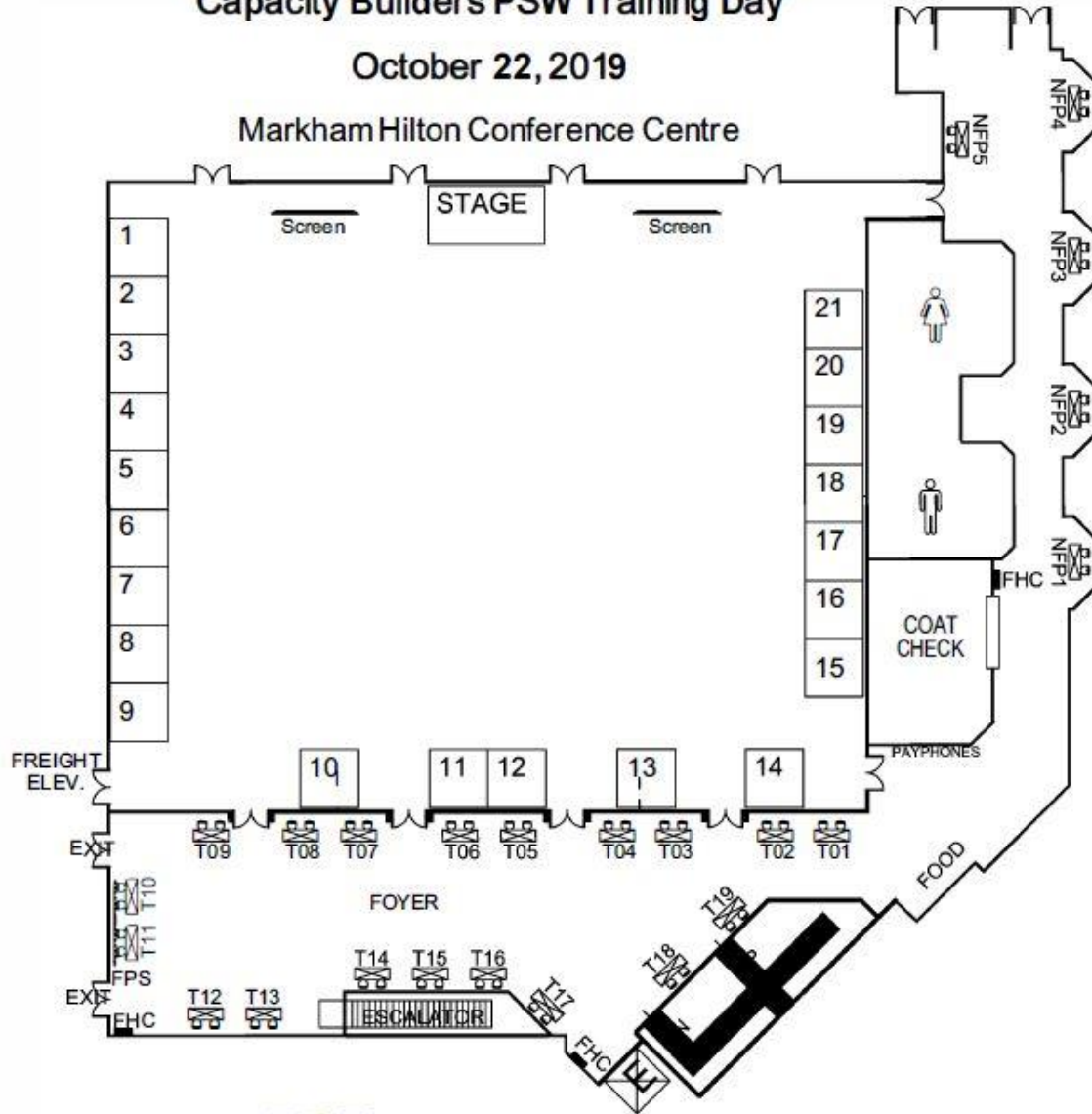
We know that we couldn't do it without the contributions of our sponsors, which is why we take every opportunity to recognize your support. The table below details this information (subject to change).

Sponsor Level Details	Silver (\$500 - \$2,995)	Gold (\$3,000 - \$7,495)	Platinum (\$7,500 - \$15,000)
Recognition on OCSA conference website	✓	✓	✓
Logo in OCSA conference e-blasts	✓	✓	✓
Promotion through OCSA's social media channels	✓	✓	✓
Logo on on-site conference signage	✓	✓	✓
Logo on conference slide show, acknowledging sponsors	✓	✓	✓
Recognition from the podium (on stage)		✓	✓
Introduce keynote speaker (applicable to Speaker Sponsor only)		✓	
Promotion in OCSA public and members-only bulletins		✓	✓
Booth/Table discount		25%	50%
Special acknowledgement from CEO at conference			✓
Deliver remarks (2 mins max) to delegates promoting your organization and/or its services/products			✓
Complimentary registration (up to \$750 value)			1x
Complimentary delegate bag insert of promotional item (\$500 value)			1x

Floor Plans

Capacity Builders PSW Training Day October 22, 2019

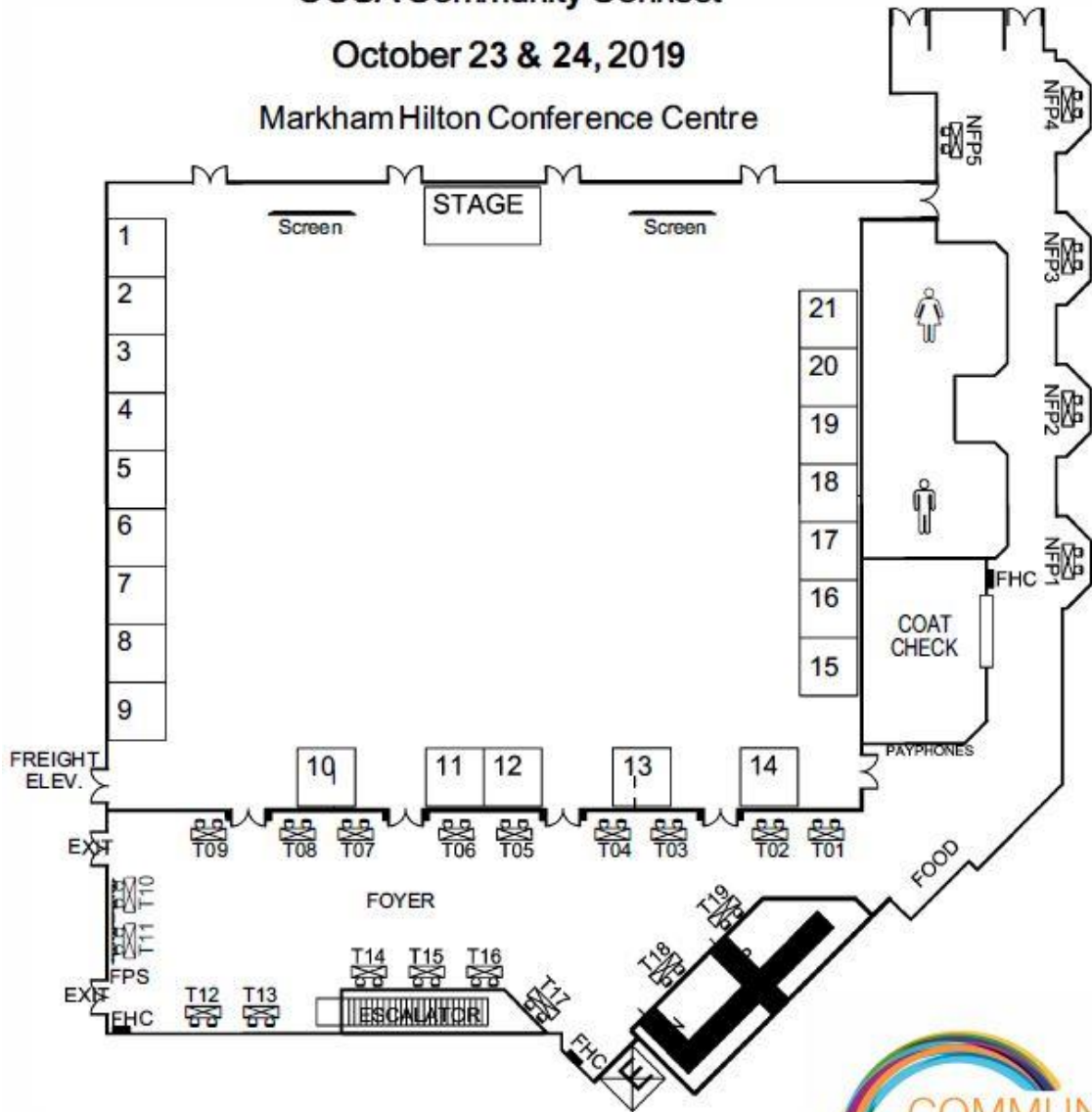
Markham Hilton Conference Centre



CAPACITY BUILDERS
PSW TRAINING DAY
2019 OCTOBER 22

Floor Plans (Continued)

OCSA Community Connect
 October 23 & 24, 2019
 Markham Hilton Conference Centre



Contact

For questions or to reserve your exhibitor or sponsorship spot today please contact:

kimberly.gignac@ocsa.on.ca

or 416-256-3010 / 1-800-267-6272 ext. 246

About OCSA

The Ontario Community Support Association (OCSA) represents nearly 240 not-for-profit organizations that provide home care and community support services to over one million Ontarians.

Our members help seniors and people with disabilities live independently in their own homes and communities for as long as possible. These proactive and cost-effective services improve quality of life and prevent unnecessary hospitalizations, emergency room visits and premature institutionalization. They are the key to a sustainable health care system for Ontario. For more information, visit www.ocsa.on.ca.

Our Mission

The mission of the Ontario Community Support Association is to strengthen and promote home and community support as the foundation of a sustainable health care system.

Our Vision

The vision of the Ontario Community Support Association is a strong, sustainable health system that ensures personalized care when and where you need it.

