



## Sponsorship & Exhibit Opportunities

The Ontario Community Support Association invites you to participate in Ontario's leading and most representative home and community support conference and PSW Training Day. These unique opportunities will allow you to meet and connect with health managers and executives as well as Personal Support Workers.

### October 17, 2017 – PSNO Training Day for PSWs & PSW Supervisors Driving Care Forward: Accelerating Excellence in Personal Support

The PSNO Training Day is Ontario's largest one-day event designed specifically for the professional development of personal support staff in home care, long term care, community care, hospitals and supportive housing. We expect nearly 500 Personal Support Workers and Supervisors from across the province to attend. PSWs provide frontline care for people of all ages in a variety of settings, with a direct influence on the quality of care people receive.



### October 18 & 19, 2017 – OCSA Conference From Roadmap to Reality: Navigating Change Together

The Ontario Community Support Association invites you to participate in Ontario's largest and most representative home and community support conference. This unique opportunity will allow you to connect with CEOs and Executive Directors from the home and community support sector, as well as senior staff from our health system partners at the LHINs, CCACs and Ministry of Health and Long-Term Care. The OCSA conference is the one place you can find political, managerial and executive decision makers invested in home and community support. We expect 400-500 delegates and speakers from across the province to attend. This year's conference theme, *From Roadmap to Reality: Navigating Change Together*, reflects the transformation currently taking place in our sector, and our commitment to help you manage it.

**Space is going quickly so hurry and reserve today!**

**Kim Prince**  
416-256-3010 / 1-800-267-6272 ext. 227  
[kim.prince@ocsa.on.ca](mailto:kim.prince@ocsa.on.ca)

## Exhibitor Benefits:

- **Access to decision-makers** at the largest home and community support conference in Canada
- Invaluable **connections and conversations** with providers and leaders from across Ontario; we **drive traffic to exhibitor booths** using a fun, engaging “Scavenger Hunt” contest
- 2 Exhibitor registrations included (no access to workshops); **breakfast, lunch and breaks with delegates**  
(Additional exhibitor registrations can be purchased for \$200 each)
- A great tradeshow layout that features **your product/service front and centre**
- Branding your company name or logo on conference materials **reinforces your brand over and over**
- A first-rate marketing opportunity to **demonstrate your goodwill** and alignment with OCSA’s vision to strengthen and promote home and community support as the foundation of a sustainable health care system

**At OCSA, we truly appreciate the contributions our sponsors and exhibitors make to our conference and the Home and Community Support Sector. We take every opportunity to recognize and thank you for your support.**

## Exhibit Space

Display Space	PSNO Conference Only Tuesday, October 17	OCSA Conference Only Wednesday, October 18	Both Days (Best Value!)
10 x 10 Pipe & Drape Booth	\$1,095	\$1,995	\$2,495
6 x 3 Table	\$595	\$1,395	\$1,595

## Location

Hilton Markham Suites Conference Centre  
8500 Warden Ave, Markham, ON

## Set Up:

Monday October 16 - 5:00 – 9:00 pm (PSNO)

Tuesday, October 17 - 5:00 – 9:00 pm (OCSA)

## Exhibit Hours:

Tuesday October 17 - 7:30 am – 1:30 pm (PSNO)

Wednesday October 18 - 7:30 am – 3:30 pm (OCSA)

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## Sponsorship Benefits:

SPONSORSHIP	COST
<b>PSNO CONFERENCE – OCTOBER 17</b>	
<b>PLATINUM</b>	
Presenting Sponsor	<b>SOLD</b>
<b>GOLD</b>	
Networking Lunch	\$2,500
Evening Welcome Reception for OCSA Conference Delegates	\$2,500
Delegate Bag (featuring your company logo)	<b>SOLD</b>
<b>SILVER</b>	
Promotional Material Insert to Conference Tote Bags	\$500
Conference Bursary Award (+ \$249 for each PSW registration sponsored)	\$500
Refreshment Breaks (both breaks)	\$1,500
Name Badges (featuring your company logo)	\$1500
Breakfast	\$1,500
PSW Professional Development Scholarship	\$2,000
<b>OCSA CONFERENCE – OCTOBER 18 - 19</b>	
<b>PLATINUM</b>	
Conference Mobile App	\$5,000
Wireless Internet Sponsor	\$5,000
OCSA 25th Anniversary Banquet Dinner & Evening Entertainment	<b>SOLD</b>
OCSA Commitment to Care Awards	<b>SOLD</b>
Presenting Sponsor	<b>SOLD</b>
<b>GOLD</b>	
Registration Desk Sponsor	\$2,500
Breakfast (Day 1)	\$2,500
Keynote Speaker Intro (Day 1)	\$2,500
Keynote Speaker Intro (Day 2)	\$2,500
Cocktail Hour Reception	<b>SOLD</b>
Networking Lunch (Day 1)	<b>SOLD</b>
Networking Lunch (Day 2)	\$2,500
Delegate Bag (featuring your company logo)	<b>SOLD</b>
Table Wine Sponsor	<b>SOLD</b>
<b>SILVER</b>	
Promotional Material Insert to Conference Tote Bags	\$500
Name Badge (featuring your company logo)	<b>SOLD</b>
Refreshment Breaks (Day 1 & 2)	\$1,500
Breakfast (Day 2)	\$1,500



PSNO PSW & PSW  
SUPERVISOR TRAINING DAY  
**OCTOBER 17**  
[www.psno.ca](http://www.psno.ca)



FROM  
**ROADMAP TO REALITY:**  
NAVIGATING CHANGE TOGETHER

2017 OCSA CONFERENCE  
**OCTOBER 18 & 19**  
[www.ocsaconference.com](http://www.ocsaconference.com)

## Sponsorship Details

### SILVER (up to \$2000)

- YOUR ORGANIZATION receives recognition as a sponsor of the conference on the conference website's sponsor and exhibitor pages.
- Your organization's logo in all of our conference marketing e-blasts.
- Promotion of your organization as a sponsor on the conference app with logo, description, social media and contact info in both the exhibitor and sponsor sections (OCSA conference only)
- Your organization's logo on on-site conference signage.
- Your organization's logo on the conference slide show acknowledging our sponsors.

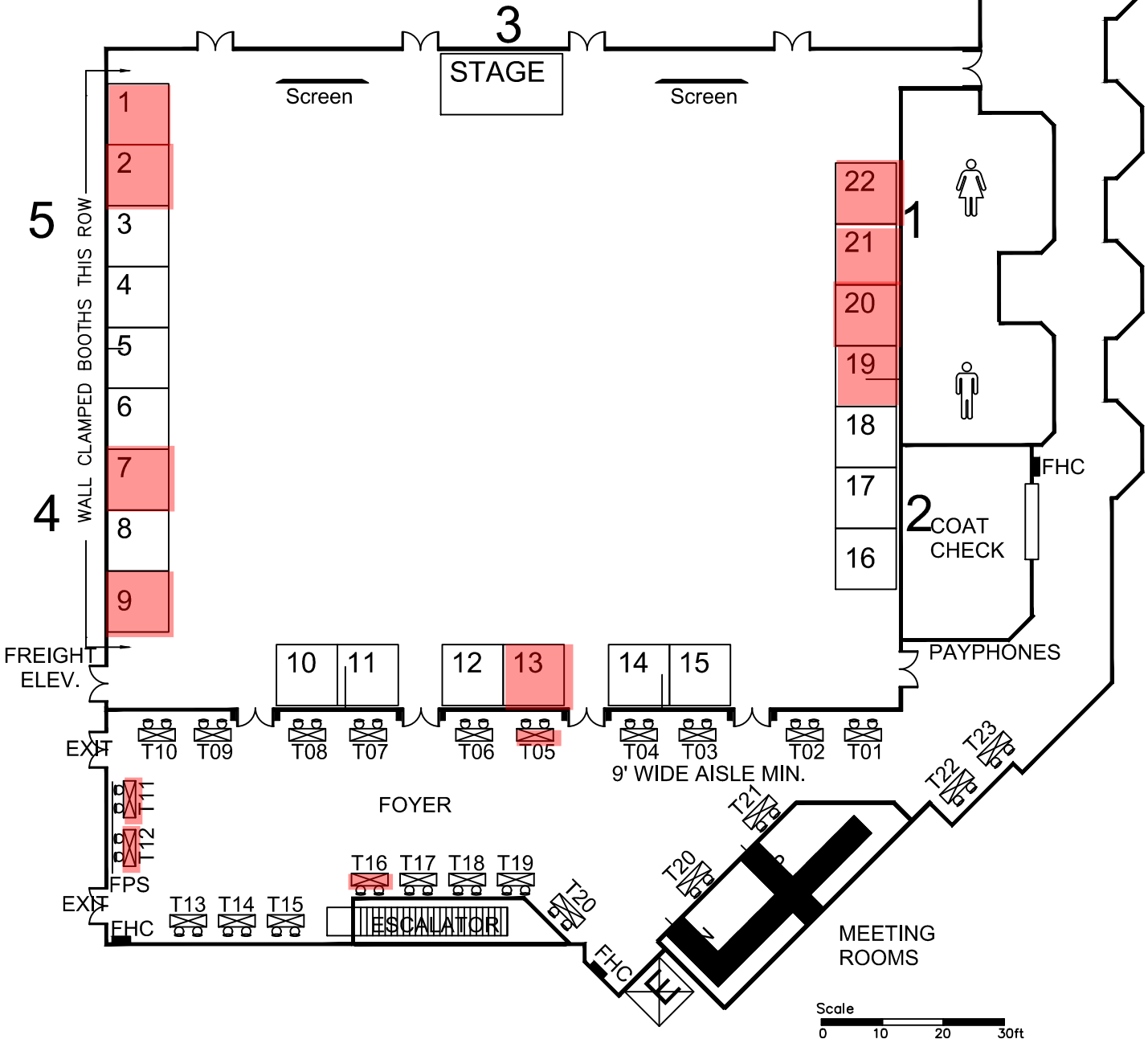
### GOLD (\$2500 - \$3500)

- All of the above plus ...
- Recognition from the podium on stage of your organization as a Gold sponsor
- Opportunity to introduce keynote speaker (if Speaker Sponsor)
- Promotion of your organization as a conference sponsor in OCSA's public and members-only e-newsletters
- A pre-scheduled promoted message to all conference app users thanking your organization for sponsorship and driving traffic to your booth (OCSA conference only)
- Booth/Table at 25% discount

### PLATINUM (\$5000 +)

- All of the above for Silver & Gold, plus ...
- An additional pre-scheduled promoted message to all conference app users thanking your organization for sponsorship and driving traffic to your booth (OCSA conference only)
- Extensive promotion of your organization as sponsor and promotion of your brand - email goes out to our listserv community announcing your organization as a sponsor of the conference
- Special mention, acknowledgement and appreciation from OCSA's CEO of your organization as a Platinum sponsor of the conference
- Opportunity to deliver remarks (2 mins max) to conference delegates promoting your organization and/or its services/products
- One complimentary delegate registration for an attendee at the conference (up to \$750 value)
- Complimentary delegate bag insert of promotional item of your choice (\$500 value)
- Booth at 50% discount (up to \$1250 value)

PSNO 2017 / October 17th, 2017  
Hilton Hotel - Markham Suits



Drawn by V.P.  
Date : 24/03/2017  
Rev. # 1: 28/03/2017  
Rev. # 2: 06/04/2017

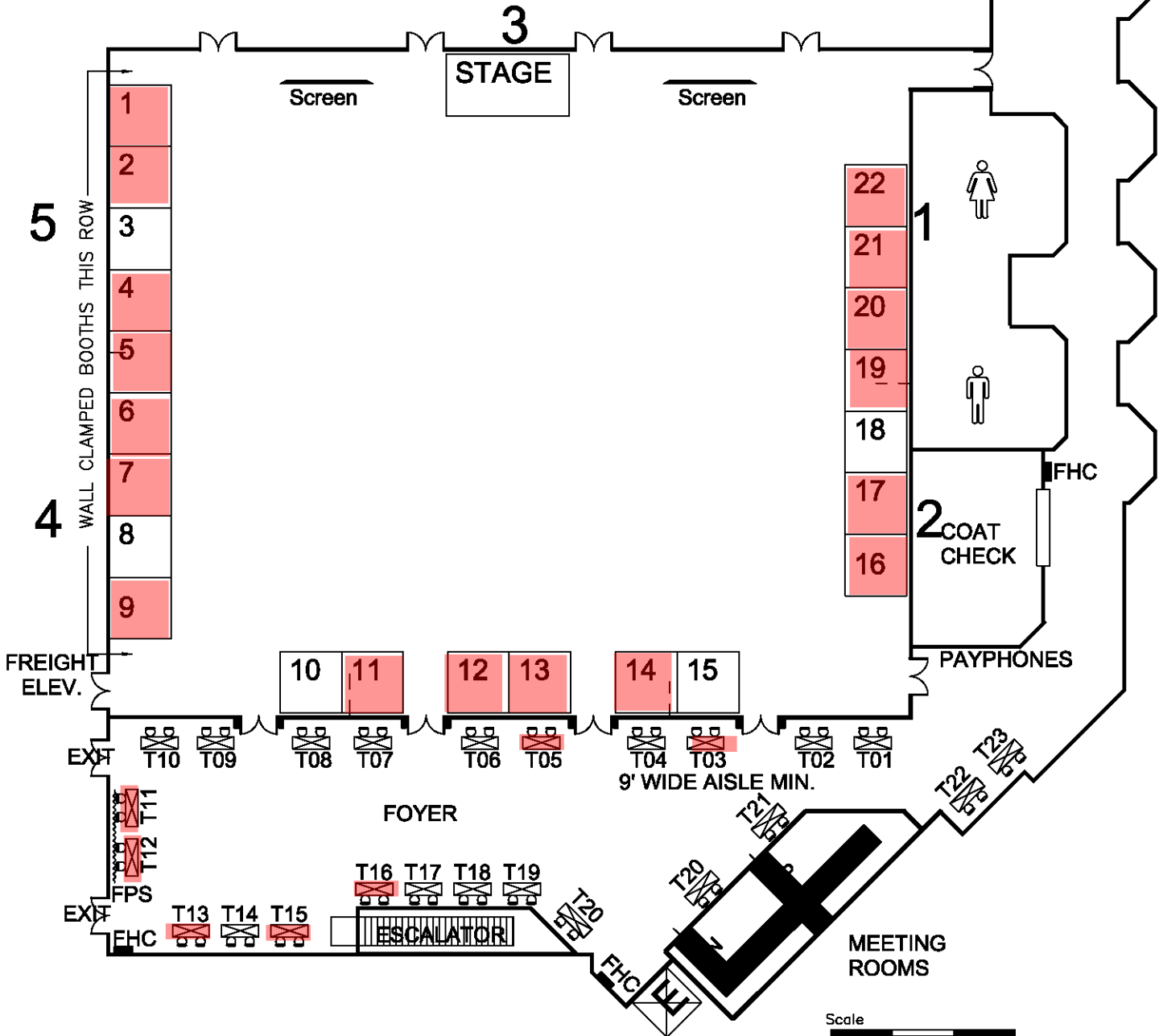
Total # of Booths: 22  
All arranged as 10'x10'  
6'x2' Tables: 23  
SUBJECT TO ON SITE  
VERIFICATION.

CLIENT APPROVAL: \_\_\_\_\_  
DATE: \_\_\_\_\_  
FACILITY APPROVAL: \_\_\_\_\_  
DATE: \_\_\_\_\_

**STRONCO**  
SHOW SERVICES

T: 905.270.6767 F: 905.270.6771

OCSA 2017 / October 18th, 2017  
 Hilton Hotel - Markham Suites



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Scale  
 0 10 20 30ft

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